

# ZAREINU MOVEATHON 14

FOR KIDS WITH SPECIAL NEEDS



## Opportunities and Benefits

## Number Available

<b>PRESENTING SPONSOR (DOWNSVIEW PARK AND NIAGARA ESCARPMENT)</b>	<b>SOLD</b>	<b>FABRICLAND</b>
<b>Title Sponsor</b>		
The value to our kids: Funds directed for our speech and language therapies for the year. Speech and language therapists help children with communication and/or eating, drinking and swallowing difficulties.		
<b>PLATINUM</b>	<b>SOLD</b>	<b>YOGEN FRÜZ</b>
<b>Festival Sponsor</b>		
The value to our kids: Funds directed for our swim therapy for the year. Swim therapy is a systematic program of specific exercises performed in the water.		
<b>GOLD</b>	<b>\$50,000</b>	<b>2 AVAILABLE</b>
<b>Zareinu Ride For Kids with Special Needs / Sensitization Pavilion</b>		
The value to our kids: Funds directed for our occupational therapy for the year. By improving basic motor functions, occupational therapists help children compensate for permanent loss or impairment of function.		
<b>SILVER</b>	<b>\$25,000</b>	<b>THE SHOE COMPANY</b>
<b>Eli Monson-Simpson 20km Family Ride / 5km &amp; 10km Run Sponsor / 2km Walk</b>		
The value to our kids: Funds directed for our Infant Intervention Program for the year. For infants and children six weeks to two years, the Infant Intervention Program allows children and parents to work with early childhood specialists, speech and language pathologists, occupational, physio and music therapists and social workers.		
The value to our kids: Funds directed for our Vocational Training Program for the year. The Vocational Training Program prepares our graduating high school students for the work-world through direct instruction, simulations and actual job placements.		
<b>BRONZE</b>	<b>\$10,000</b>	<b>UNLIMITED</b>
<b>Alumni Lane</b>		
The value to our kids: Funds directed for our social work intervention for the year. Social workers engage the entire family. Living with, and providing the necessary support for, a child with special needs requires uncompromising understanding, skills development and coping strategies.		
<b>COMMUNITY SPONSORS (DOWNSVIEW PARK)</b>	<b>\$5,000</b>	<b>UNLIMITED</b>
The value to our kids: Funds directed for our M.E.D.E.K. physiotherapy for the year. The dynamic Method of Kinetic Stimulation (M.E.D.E.K) is a mode of physiotherapy used to develop gross motor skills in infants and children with movement disorders due to neurological dysfunction.		
<b>FRIENDS OF ZAREINU</b>	<b>\$1,000</b>	<b>UNLIMITED</b>
The value to our kids: Funds directed for our speciality equipment and supplies for the year.		



BENEFITS	SOLD FABRICLAND	SOLD YOGEN FRÜZ	Gold \$50,000	Silver \$25,000	Bronze \$10,000	Community Sponsors \$5,000	Friends of Zareinu \$1,000
	Title sponsor's logo and name adjoined with Zareinu Moveathon logo	●					
Official Sponsor of the Festival		●					
Logo and name connected to the Zareinu Ride For Kids with Special Needs (Gold Ride Sponsor only)			●				
Logo and name connected with Sensitization Pavilion and Teaching Tolerance Through Toys Campaign (Gold Sensitization Sponsor only)			●				
Eli Monson-Simpson 20km Family Ride / 5km & 10km Run / 2km Walk Sponsors				●			
Corporate sponsored graduate profile story displayed on festival sign, website and facebook page					●		
Quote in media release distributed to all major community outlets	●						
Access to Festival VIP booth to host guests for the day	●	●	●	●			
Premium placement of logo on all Festival and/or Zareinu Ride for Kids with Special Needs communication, publicity, advertising and event-day signage	●	●	●				
Speaking opportunity at the event	●	●	●				
Logistical support for an employee athletic team.	●	●	●	●			
Logo exclusively displayed on cycling jersey (Gold Ride Sponsor only)			●				
Corporate name on Advertising	●	●	●				
Logo on signage relating to area of sponsorship	●	●	●	●			
Logo on signage displayed at the Festival	●	●	●	●	●	●	
Logo placement on 10,000 event brochures + 3,000 t-shirts	●	●	●	●	●	●	
Corporate logo hyperlinked on www.moveathon.com	●	●	●	●	●	●	
Listing in community information brochure	●	●	●	●	●	●	●
Electronic CSR Certificate	●	●	●	●	●	●	●



# CORPORATE SPONSORSHIP

We would like to help 'Make Miracles Happen' and would like to confirm the following sponsorship level:

- (PRESENTING) TITLE SPONSOR ..... SOLD       (BRONZE) ALUMNI LANE SPONSOR .....\$10,000
- (PLATNUM) FESTIVAL SPONSOR ..... SOLD       COMMUNITY SPONSOR .....\$5,000
- (GOLD) ZAREINU RIDE FOR KIDS WITH SPECIAL NEEDS /SENSITIZATION PAVILION ..\$50,000       FRIEND OF ZAREINU .....\$1,000
- (SILVER) ELI MONSON-SIMPSON FAMILY RIDE / RUN SPONSOR / WALK ..... \$25,000

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Prov. \_\_\_\_\_ Postal Code \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_

Artwork Contact \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_

Please e-mail artwork to [moveathon@zareinu.org](mailto:moveathon@zareinu.org) by March 15, 2011 to ensure inclusion in marketing material. Artwork for corporate logos will be required in high resolution eps or tif format.

### PAYMENT

- Enclosed please find a cheque payable to Zareinu Educational Centre
- Please charge \$ \_\_\_\_\_ to my       VISA       MasterCard account

Card # \_\_\_\_\_

Expiry \_\_\_\_\_ Cardholder Name \_\_\_\_\_

Signature \_\_\_\_\_

Please complete this form and fax to 416-661-1801

Zareinu Event Office: 4630 Dufferin Street, Suite 301 Toronto, ON M3H 5S4 416.661.1800 [www.moveathon.com](http://www.moveathon.com) [www.zareinu.org](http://www.zareinu.org)

